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15ES51

## Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 80

**Note: Answer any FIVE full questions, choosing ONE full question from each module.**

### Module-1

- 1 a. Define Management. Explain the various functions of Management. (08 Marks)
- b. What is Scientific Management formulated by F.W. Taylor? Explain. (04 Marks)
- c. Differentiate between Management and Administration. (04 Marks)

OR

- 2 a. Explain the various steps involved in planning. (08 Marks)
- b. What are the important characteristics of decision making? (04 Marks)
- c. Explain briefly the levels of management. (04 Marks)

### Module-2

- 3 a. What are the principles of an organization? Explain. (08 Marks)
- b. Explain the importance of Staffing. (04 Marks)
- c. What is Leadership? Explain. (04 Marks)

OR

- 4 a. Define Directing and explain the steps involved in controlling. (06 Marks)
- b. What is Motivation? Explain Maslow's Need Hierarchy Theory. (06 Marks)
- c. Explain the centralization of authority with an example. (04 Marks)

### Module-3

- 5 a. Define Social responsibility and its responsibility towards other groups. (08 Marks)
- b. Explain the term Corporate Governance. (04 Marks)
- c. What are the qualities of an Entrepreneur? (04 Marks)

OR

- 6 a. Explain the role of Entrepreneurs in the Economic growth of any country. (06 Marks)
- b. What are the functions of Entrepreneur? Explain with examples. (06 Marks)
- c. Write a note on Women Entrepreneur. (04 Marks)

### Module-4

- 7 a. What are the steps involved in setting up of Small Scale Industry (SSI)? Explain. (08 Marks)
- b. Explain briefly the objectives of KSFC and TECSOK. (08 Marks)

OR

- 8 a. Explain the role of SSI in Economic development of the Country. (08 Marks)
- b. Explain the Impact of Globalization on SSI. (04 Marks)
- c. Write short note on SIDO. (04 Marks)

### Module-5

- 9 a. Define Project. Explain briefly characteristics of project. (06 Marks)
- b. Explain briefly the Project Life Cycle. (06 Marks)
- c. Differentiate between PERT and CPM. (04 Marks)

OR

- 10 a. Explain briefly the steps in PERT with its advantages and limitations. (08 Marks)
- b. Explain the phases in Project Management. (04 Marks)
- c. Briefly explain the stages of Project Formulation. (04 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.